

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION
and
UNIVERSITY OF HOUSTON LAW CENTER
INSTITUTE FOR INTELLECTUAL PROPERTY & INFORMATION LAW
present the

25TH ANNUAL
INSTITUTE ON INTELLECTUAL PROPERTY LAW
OCTOBER 1-3, 2009



HIGHLIGHTS

Valuation of Early Stage Technologies
Useful Software Tools for IP Practitioners
(Virtual Office)
Clearing Houses for Copyrights
Right of Publicity
Tips for Effective Patent Application
Prosecution

MOODY GARDENS HOTEL

GALVESTON, TEXAS

14 Hours Participatory CLE, including 3.5 Hours Ethics

FEATURING

The Honorable Carl Barbier
Eastern District of Louisiana
The Honorable Theodore Essex
*United States International Trade
Commission*
The Honorable Charles Everingham
Eastern District of Texas
Jett Hanna
Texas Lawyers' Insurance Exchange

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
25TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
OCTOBER 1 - 3, 2009

THURSDAY, OCTOBER 1

12:00 p.m. – 12:45 p.m.
REGISTRATION

Moderator:

Marcella Watkins

12:45 p.m. – 1:00 p.m.
OPENING REMARKS

Michael Locklar

1:00 p.m. – 1:30 p.m.
VALUATION OF EARLY STAGE TECHNOLOGIES
David Wanetick

1:30 p.m. – 2:00 p.m.
LICENSING CONSTRAINTS (ETHICS)
Tom Adolph

2:00 p.m. – 2:30 p.m.
TRADEMARK WORLD STRATEGY
Jim Robinson

2:30 p.m. – 2:45 p.m.
BREAK
Sponsored by:
McDermott Will & Emery LLP

2:45 p.m. – 3:15 p.m.
INEQUITABLE CONDUCT (ETHICS)
Paul Janicke

3:15 p.m. – 4:00 p.m.
VALUE IN LEGAL SERVICES
Jennifer Adamson Carnahan
Tom Adolph
James Sullivan
Henry Garrana (Moderator)

4:00 p.m. – 4:30 p.m.
INTERNET MALADIES
Ron Chichester

4:30 p.m. – 5:00 p.m.
IMPACT OF SUPREME COURT SCRUTINY ON THE FEDERAL CIRCUIT
Al Kimball

5:00 p.m.
ADJOURN

6:00 p.m. – 7:30 p.m.
RECEPTION
Moody Gardens Hotel
Sponsored by:
The StoneTurn Group

FRIDAY MORNING, OCTOBER 2

7:15 a.m. – 8:00 a.m.
CONTINENTAL BREAKFAST
Sponsored by: OverMont Consulting

Moderator:
Tom Morrow

8:15 a.m. – 8:30 a.m.
OPENING REMARKS
Michael Locklar

8:30 a.m. – 9:00 a.m.
TRADEMARK UPDATE
Jo Katherine D'Ambrosio

9:00 a.m. – 9:30 a.m.
UPDATE ON EUROPEAN PATENT PRACTICE - RAISING THE BAR?
Stephen Gill

9:30 a.m. – 10:15 a.m.
PATENT CASE LAW UPDATE - PART ONE (ETHICS)
Mike Hawes

10:15 a.m. – 10:30 a.m.
BREAK
Sponsored by: Duff & Phelps

10:30 a.m. – 11:15 a.m.
PATENT CASE LAW UPDATE - PART 2 (ETHICS)
David Schwartz

11:15 a.m. – Noon
IP BLOGS AND RELATED 'WEB 2.0' TOPICS
David Kline

Van Lindberg
Bob Robinson
Peter Zura
DC Toedt (Moderator)

Noon
LUNCHEON

FRIDAY AFTERNOON, OCTOBER 2

Moderator:
Steven Spears

1:30 p.m. – 2:00 p.m.
USEFUL SOFTWARE TOOLS FOR IP PRACTITIONERS (VIRTUAL OFFICE)
Andrew DeLizio

2:00 p.m. – 3:00 p.m.
PANEL
The Honorable Carl Barbier
The Honorable Theodore Essex
The Honorable Charles Everingham

3:00 p.m. – 3:30 p.m.
CLEARING HOUSES FOR COPYRIGHTS
Tim Donoughue

3:30 p.m. – 3:45 p.m.
BREAK
Sponsored by: D'Ambrosio & Associates

3:45 p.m. – 4:15 p.m.
PROFESSIONAL INSURANCE FOR IP PRACTITIONERS (ETHICS)
Jett Hanna

4:15 p.m. – 4:45 p.m.
RIGHT OF PUBLICITY
Keith Jaasma

4:45 p.m. – 5:30 p.m.
TIPS FOR EFFECTIVE PATENT APPLICATION PROSECUTION
John Love

6:45 p.m.
RECEPTION & DINNER
"A Luau at the Beach: An Evening at Palm Beach, Moody Gardens, with Authentic Polynesian Dancers and Entertainment"

Reception sponsored by:
Tom Adolph - Jackson Walker
Steve Koch - ExxonMobil
Michael Locklar - Jackson Walker

Dinner sponsored by:
Gardere Wynne Sewell LLP

SATURDAY, OCTOBER 3

7:30 a.m. – 8:15 a.m.
CONTINENTAL BREAKFAST
Sponsored by: 3B Studio, Inc.

Moderator:
Daniel Leventhal

8:15 a.m. – 8:30 a.m.
OPENING REMARKS
Michael Locklar

8:30 a.m. – 9:30 a.m.
IMAGES OF LAWYERS IN POPULAR CULTURE (ETHICS)
Nancy Rapoport

9:30 a.m. – 10:00 a.m.
COPYRIGHT CASE UPDATE
Christina Bohannon

10:00 a.m. – 10:15 a.m.
BREAK
Sponsored by: UHY Advisors

10:15 a.m. – 10:45 a.m.
NIGHT COURT (ETHICS)

10:45 a.m. – 11:15 a.m.
INTERNET LAW UPDATE
Natalie Hanlon-Leh

11:15 a.m. – Noon
QUALCOMM (E-DISCOVERY)
David Grant
Carolyn Southerland

Noon
ADJOURN

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LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**.

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 8, 2009. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

Single:	\$146/night
Double:	\$146/night
Triple:	\$146/night
Quad:	\$146/night
Jacuzzi Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests subject to availability.

Reservations will be considered tentative unless guaranteed by first night's deposit or major credit card.

WRITTEN MATERIALS

Speakers' papers will be provided in an electronic format. This will be included in the registration fee and will be distributed during registration. You may purchase the materials in paper or electronic format without attending the conference for the fee specified on the registration form. *Program materials underwritten by Jackson Walker L.L.P.*

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than **September 9, 2009**. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14 hours, including 3.5 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

0073040286

University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Please register for the 25th ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14 hours participatory CLE credit including 3.5 hours of ethics. Speakers' papers will be provided in an electronic format. To order in addition a binder containing the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

☐ HIPLA members through September 8 - **\$475**

☐ Non-members through September 8 - **\$550**

☐ HIPLA members after September 8 - **\$550**

☐ Non-members after September 8 - **\$625**

☐ Limited student enrollment - **\$35**

☐ Printed course materials (papers) in binder with conference registration - **\$50**

☐ Course materials (papers) in electronic format without conference registration - **\$135**

☐ Printed course materials (papers) in binder without conference registration - **\$185**

☐ Friday lunch - **\$45** x = \$

☐ Friday dinner - Adults **\$55** x = \$

Children **\$15** x = \$

Total \$

Name

Firm

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University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Registering online?

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